

Pocket Living gets consent for 450+ build-to-rent homes in London

Developer secures planning permission for two development sites



CGI of the Atlas Wharf scheme in the Old Oak Opportunity Area

What Pocket Living has secured planning permission for its debut build-to-rent development in London

Why The firm is building 457 new homes for its Atlas Wharf project in the Old Oak Opportunity Area

What next Approval was also given by Barnet Council for 60 new homes to be built in Finchley, 46 of which will be designated as intermediate affordable

Pocket Living has secured planning permission for two of its proposed residential schemes in London.

The housing developer was given the green light for its first build-to-rent (BTR) scheme on the Atlas Road site in the Old Oak Opportunity Area, which will offer 457 new homes. Around 35% of the units will be designated as affordable.

The homes will comprise a mix of studios and one- to three-bed homes, with around 137 units (35% by habitable room) to be allocated at either London Living Rent or Discount Market Rent levels. To be housed in three residential blocks that will be connected at ground level with a podium, the scheme will have a shared entrance, amenity spaces, cycle storage and commercial and retail space that will be open to the public.



CGI of Dolman close

Unanimous approval was also given by Barnet Council for its Dolman Close residential development to be built in Finchley N3. The scheme will have 60 new homes housed in a building between three and five storeys, with 56 units to allocated as intermediate affordable for sale, to be made available at a discounted 20% rate to the local market. The proposed homes are to remain affordable in perpetuity for future buyers via lease conditions and restrictions outlined in the Section 106 agreement.

Thomasin Renshaw, development director at Pocket Living, said: "Pocket Living is a developer that is uniquely focused on creating affordable access to London for middle-income earners, who rely on the city for their career, personal growth and social lives. That's why our mission is to help them make London their home whether it's a one-bedroom discounted home for sale or a rental home.

“These homes will be thoughtfully designed and based on the Pocket ethos of good quality at an attainable price. At the heart of BTR developments is the amenity space and how this fosters a sense of community. We have been delivering these types of stylish spaces for the last 15 years, well before the BTR sector was established in the UK.”

Tony Fretton Architects and planning consultants Lichfields worked on the Dolman Close project while Grid Architects and Gerald Eve provided support for the Atlas Wharf scheme.